



MICE2CHINA
Specialize in China DMC & MICE planner

Affiliated with Century Holiday International Travel Service

BEIJING

Your cultural M.I.C.E Destination



Beijing



Why MICE 2 Beijing

Beijing, otherwise known as Peking, is the capital of the People's Republic of China and one of the most populous cities in the world, with a population of 19,612,368 as of 2010. Beijing is the country's political, cultural, educational center, and home to the headquarters for most of China's largest state-owned companies. Located in northern China, it borders Hebei Province to the north, west, south, and a small section to the east and Tianjin Municipality to the southeast.



Key words of Beijing

**NEW
OLD
STYLE**

The modern capital of China.

Unique Chinese Culture

Cultural, Educational & Political center.

Accessibility

Domestic Flights	Hong Kong	Hong Kong-Beijing 1. Hong Kong Cathay Pacific Airways (Daily) 2. Hong Kong Dragon Airlines (Daily) 3. Hong Kong Express Airways (Daily) 4. Hong Kong Airlines (Daily) 5. Air China (Daily) 6. China Southern Airlines (Daily)
		Beijing-Hong Kong 1. Hong Kong Cathay Pacific Airways (Daily) 2. Hong Kong Dragon Airlines (Daily) 3. Hong Kong Express Airways (Daily) 4. Hong Kong Airlines (Daily) 5. Air China (Daily) 6. China Southern Airlines (Daily)

In addition to the domestic flights , there are many flights round-trip between Beijing and Los Angeles / New York / Washington / San Francisco / Seattle / Chicago

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Accommodation

As the capital of China, Beijing has a wide variety of accommodation distributed across the city. Beijing has numerous luxury high-end global hotel chains available. Apart from luxury chains there are also old Beijing Courtyard Hotels and a variety of unique Youth Hostels.



Category	Name of Hotel	No. of Rooms	Meeting and Banquet Facilities
Luxury 5*	LangHam Place	372	Grand Ballroom: 800m ² Capacity – 700 persons(Theater Style) 21 Meeting room(40-325m ²)
Luxury 5*	Park Hyatt	825	Gross area: 2,800m ² include 1 Ballroom & 14 Function room
Luxury 5*	InterContinental	318	Ballroom: 385m ² (Xian Hall) Multi-functional Conference Hall: 30-85m ²
Luxury 5*	Ritz Carlton	305	14 Meeting room(40-400m ²) Capacity – 10-340 persons
Luxury 5*	Hilton	255	Ballroom: 340m ² (Lantern Hall) Function room: 225m ² (Lane Hall)
Luxury 5*	J.W Marriott	588	Grand Ballroom: 1,300m ² 7 Meeting room(45-90m ²)
Luxury 5*	Peninsula	525	Grand Ballroom: 565m ² Capacity – 500-600 persons
Luxury 5*	Four Seasons	313	Gross area: 3,500m ² (include Ballroom)
Luxury 5*	S.T Regis	258	Gross area: 1,200m ² (include Ballroom)
Luxury 5*	Shangri-La	486	Grand Ballroom: 1,560m ² Capacity – 1000 persons(Theater Style) Function room: 350m ² (Kowloon Hall) Capacity – 150 persons(Theater Style)

Venues

Dadong Roast Duck Restaurant



Quan Ju De (Beijing Roast Duck)
--- Your Must During Your First Trip to Beijing



Baijia Dayuan Restaurant



Fangshan Restaurant Style : Imperial Cuisine

Bianyi Fang Roast Duck



The Legend of Family Li Cuisine



Shielding Rooms



Tan Family Food



Wang Shun Ge



Recommended Tour Program

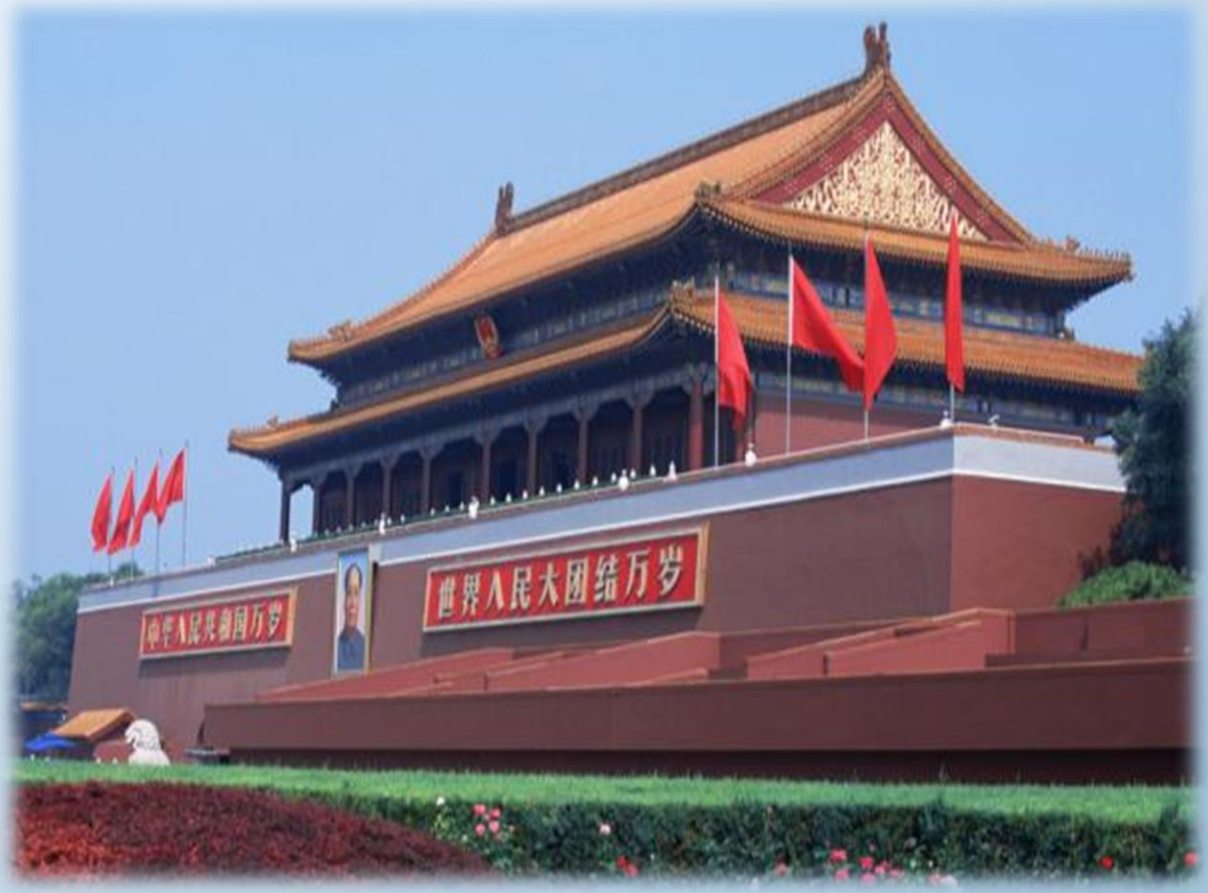
Day1	<ul style="list-style-type: none">• Arrival• Transfer & Welcome Dinner
Day2	<ul style="list-style-type: none">• Conference Day & Gala Dinner• Duration: One / Half day
Day3	<ul style="list-style-type: none">• Beijing Classical Tour• Duration: One / Half day• Sightseeing: Heritage/Culture
Day4	<ul style="list-style-type: none">• Beijing Classical Tour• DurationOne / half day• Sightseeing: Activities/Shopping
...	<ul style="list-style-type: none">• Suggestion Tours• Beijing University (Study tour)• Olympic Stadium (Sports tour)• 798 Art Zone(Art tour)• Cave of Peking Man (Culture tour)

Remark
Beijing Classical Tour
Itinerary: Tiananmen Square Forbidden City Temple of Heaven The Great Wall The Summer Palace Yuanmingyuan Imperial Garden
Duration: 2 Days

Attraction Highlights

Tiananmen Square

Large enough to hold 1 million people, the 440,000-square-metre Tiananmen Square in the center of Beijing is the largest city square, where the sunrise and sunset are observed solemnly with national is hoisted and lowered each day with a ceremony.





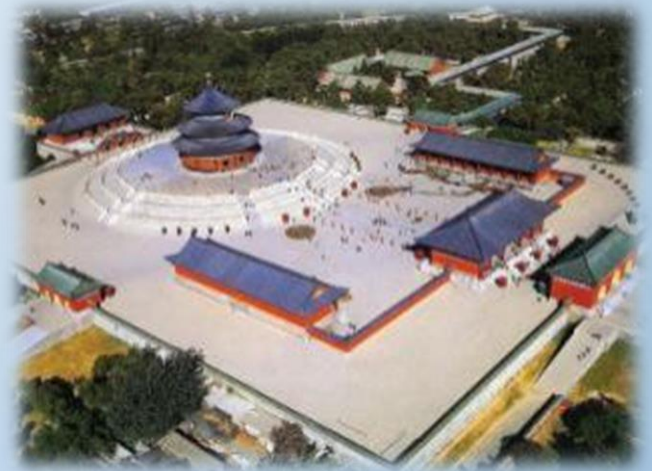
Forbidden City

The Forbidden City (Palace Museum) is located at the city center of Beijing. The palace which was once the home of the Emperor and the imperial family. The Forbidden City was enlisted as a UNESCO World Heritage Site in 1987.



Temple of Heaven

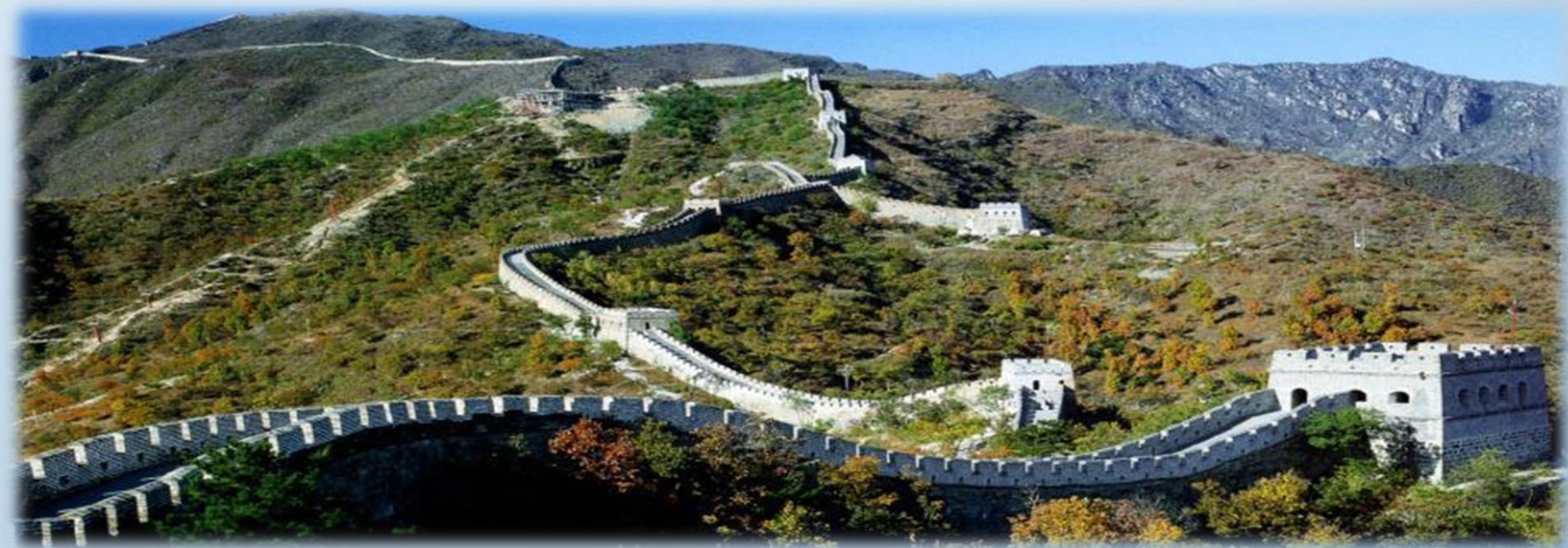
Built in 1420, during the 18th year of the reign of Ming Emperor Yongle, the temple was where emperors went to worship heaven for good harvests.





The Great Wall

The Great Wall was built in China's feudal years a mammoth defense bulwark that serpentine its way across mountains and valleys in the northern part of the country. The Great Wall came under construction in the 7th century BC.



The Summer Palace

As a paragon of Chinese gardens, this huge garden includes Longevity Hill, whose beauty is set off by a multitude of halls, kiosks and trees and Kunming Lake.



Yuanmingyuan Imperial Garden

Known for its extensive collection of garden and building architecture and other works of art, a popular name of Yuanmingyuan in China is the "Garden of Gardens"



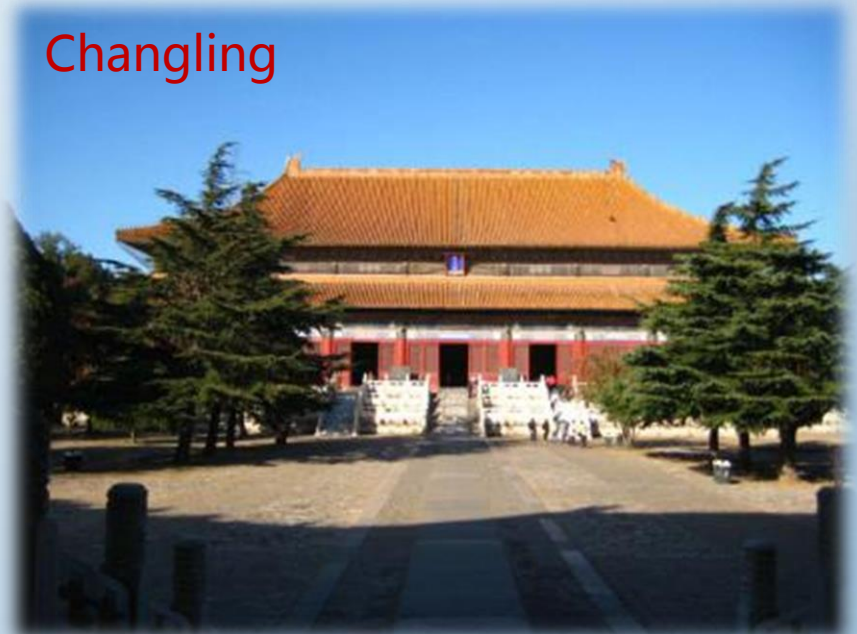
The Ming Tombs

The Ming Tombs are scattered across Changping County. Thirteen Ming emperors who ruled China after they moved the capital from Nanjing to Beijing were buried there. The largest is the Changling, built in 1413 for the remains for Zhu Di or Emperor Chengzu. Burial objects are on display from the underground palace of the Dingling, the tomb of the last Ming emperor, Zhu Yijun and his two empresses.

Dingling



Changling



Beijing National Stadium (Bird's Nest/Olympic Stadium)

The Beijing National Stadium, also known as the bird's nest will be the main track and field stadium for the 2008 Summer Olympics and will be host to the Opening and Closing ceremonies.



Beijing National Aquatics Center (Water Cube)

The National Aquatics Center, known as the Water Cube , is an aquatics center that was built alongside Beijing National Stadium in the Olympic Green for the swimming competitions of the 2008 Summer Olympics.



Dashanzi Art District (The 798 Art Zone)

The 798 Art Zone is a art park located in Chaoyang District Dashanzi area. formerly Beijing third radio equipment factory, construction for the East German Bauhaus style. Now it become one of the cultural landmark in Beijing.



South Luogu Lane

Also called Nanluogu Alley, South Luogu Lane is 786 meters long and 8 meters wide, connecting Gulou East St. on its north and Di'an Men East St. on the south.



The Mansion of Prince Gong

Once the residence of an intellectual in the Qing Dynasty the mansion was first built in 1776-1785. During the first year of Emperor Xian Feng (1851), whose brother who was given the title of prince Gong in 1851. Later the palace was bestowed on the Prince Gong. It is the best preserved Prince palace in Beijing.



Zhoukoudian (The Cave of Peking Man)



Zhoukoudian is located 50 kilometers to the southwest of Beijing and is the former residence of Peking Man, who lived there approximately 200,000 to 500,000 years ago.



Wangfujing Street

Wangfujing Street is the most famous commercial area in Beijing. There are 10 mansions which were once built for noblemen during the Ming Dynasty. The street was named after a sweet-water well on the street. Since Dong'an Market was established in 1903, the area has become a commercial centre in Beijing.



Attraction Highlights--Performances

New

The Old Beijing Gets Moving

In front of the audience, to show the old Beijing feature in a digital way.



Attraction Highlights--Night Life



Beijing Concert Hall



Sanlitun Pub Street



VICS



Banana

Attraction Highlights--Activities

Tour of Lane (Hutongs)

Beijing 's hutongs, lanes or alleys formed by lines of siheyuan (a compound with houses around a courtyard) where old beijing residents live, witness the vicissitude of the city. Hutongs are back alleys where old traditions remain very much alive and kicking. There are about 4,550 in Beijing, near Prince Gong' s Mansion are some of Beijing' s best preserved hutongs. Touring these hutongs by the traditional pedicab is a special travel program of Beijing.



Beijing Snacks

Hot Pot



Sweet Baked Wheat Cakes



Dumpling Feast



Noodles with Bean Paste



Stewed Liver



Glutinous Rice Rolls with Sweet Bean Paste

Travel Tips

Visa Requirements:

Visas are required for most tourists visiting China.

Area:

Beijing is located in the north of China.

Population:

The population of Beijing is estimated to be 20 million.

Currency:

RMB is the only currency in circulation in China. At present, the dollar and the RMB exchange rate is 6.1, and you can exchange money at the bank of China.

Climate:

Beijing has four distinctive seasons.

Electricity:

Electricity in Beijing is 220V, 50Hz. The power plugs used in Beijing are of three-pin, square-shaped or round-shaped type.

Seasons

March April May	Spring (12-26°C)
June July August	Summer (25-35°C)
September October November	Autumn (8-18°C)
December January February	Winter (-10-5°C)

Beijing Peak Season:

Weekends (Fri-Sun)

Traditional Holidays

International Events



*Share you touching moment
We are waiting for you!*

GRAZIE 谢谢 XIN CAÎM ÔN MERCI
OBRIGADO DANKE SCHÖN GRACIAS
감사합니다 THANK YOU
TERIMA KASIH شكرا لكم

