



MICE2CHINA

Specialize in China DMC & MICE planner

Affiliated with Century Holiday International Travel Service

Chengdu

Your Fantastic M.I.C.E.
Destination

CHENGDU



SHE SAYS, USING SMILE TO BURN THE
HOPE OF TOMORROW

SOAR DESIGN
FEIFEI

Why MICE 2 Chengdu?

Located at the center of Sichuan province, Chengdu is the central city of southwest China. It is also the political, economic and cultural center of Sichuan. The State Council has positioned Chengdu as the high-tech center, business center, finance center, transport hub and communications hub for the southwest region. Therefore, making the city the trade center and a key tourism city for the west of China. These plans have laid a solid foundation for Chengdu becoming the MICE center.

At the Chengdu Municipal Congress of the Communist Party of China held in 2003, a decision was made to build Chengdu into a MICE destination globally. Through several years of development, Chengdu's MICE industry has already become an important force for promoting economic development.

There are a number of festivals and events held in Chengdu each year with large numbers of participants and visitors. Trade exhibitions are of a large scale and have further added value to other MICE events.

Key words of Chengdu

OLD – 2,400 years of history.

NEW - Political, economic & cultural center of Sichuan.

STYLE - "Heavenly State"

Accessibility

Aviation

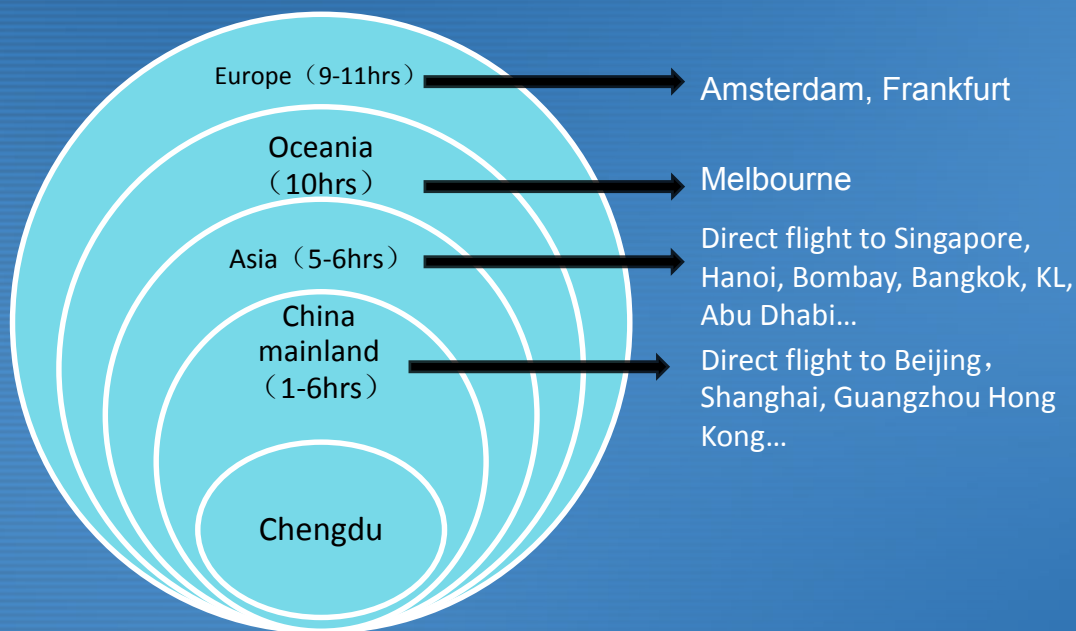
Chengdu's Shuangliu Airport is the largest airport in southwest China and is one of China's 6 largest airports. It has flights to more than 70 domestic cities and over 20 international cities.

Railways

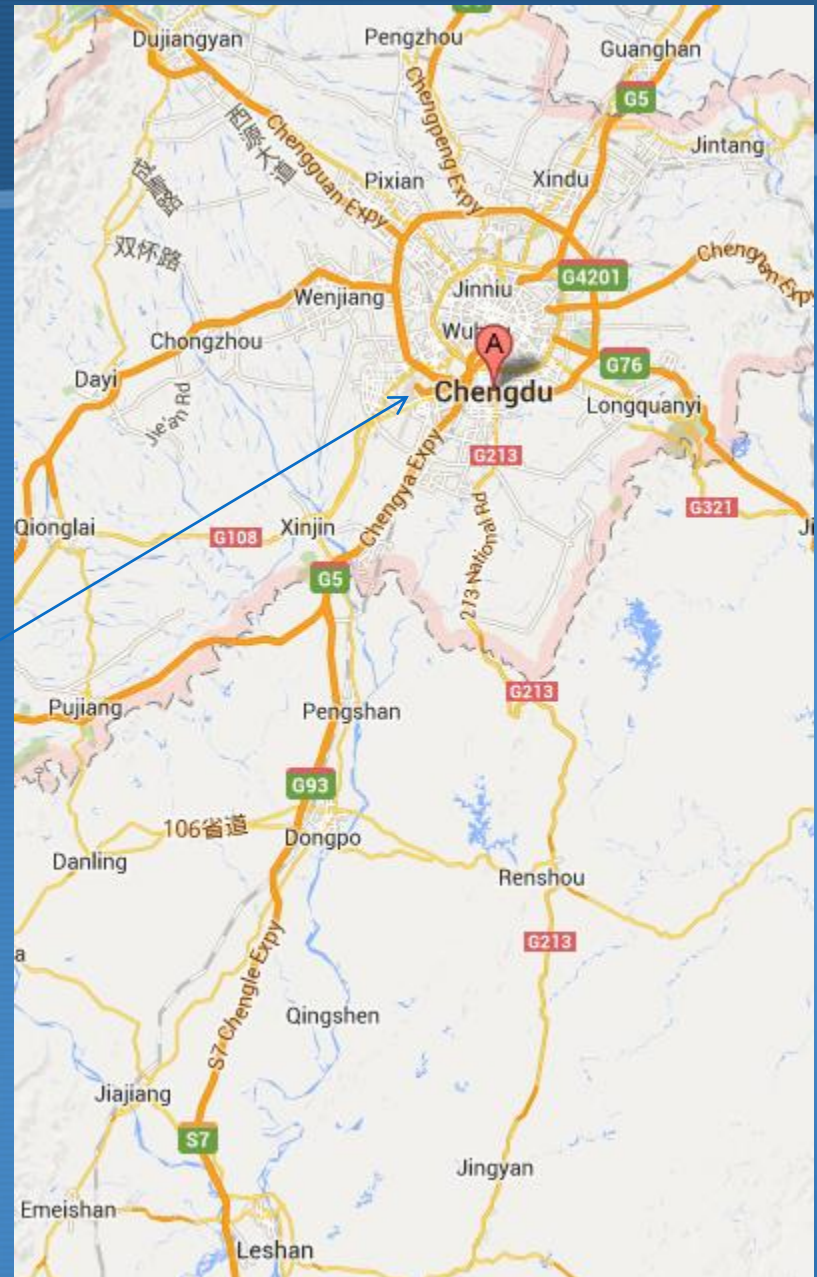
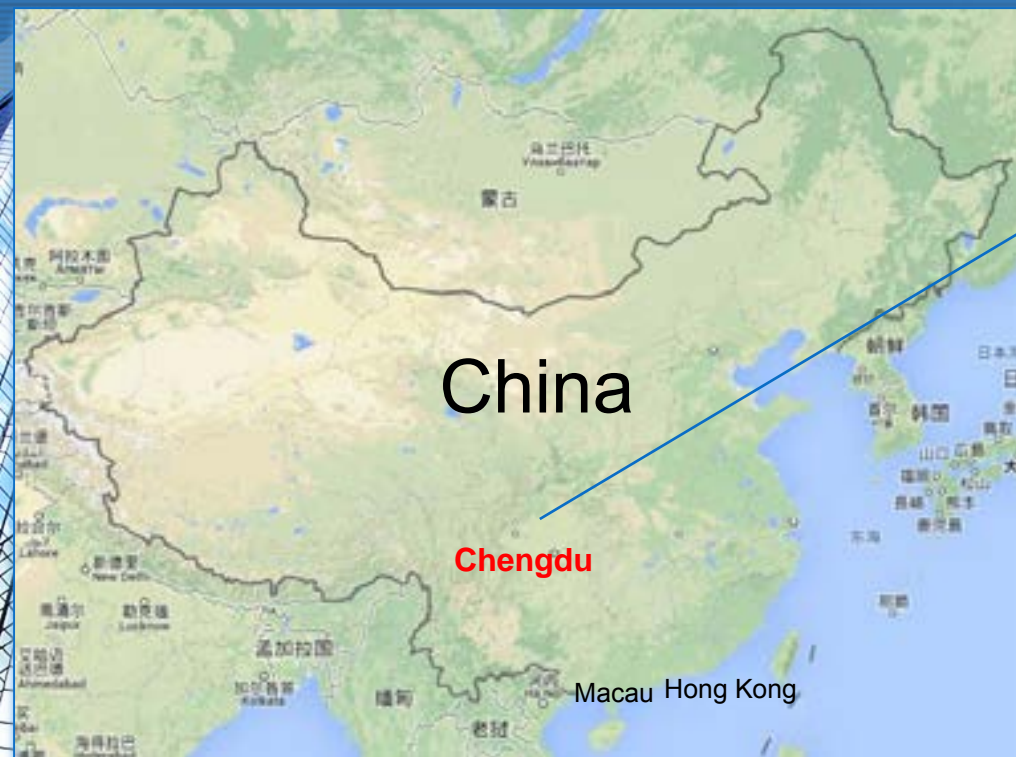
As the largest railway hub in southwest China, Chengdu has a convenient railway transportation.

Highways

Chengdu has the longest highways in the west, and also the most dense road network.



Map of Chengdu



Accommodations

Name of Hotel	No. of Rooms	Meeting and Banquet Facilities
Shangri-La Hotel	522	Function Area: 720m ² (Grand Ballroom) Capacity – 1,200 persons (Theater Style)
Intercontinental Century City	550	Function Area: 2,769m ² Capacity – 1,410 persons (Grand Ballroom – Theatre Style)
Holiday Inn Century City	900	Function Area: 2,100m ² Capacity – 840 persons (Grand Ballroom – Theatre Style)
Crowne Plaza	312	Function Area: 1,966m ² . Capacity – 500 persons (Grand Ballroom – Theater Style)
Intercontinental Global Center	990	Function Area: 860m ² . Capacity – 400 persons (Sunshine Room – Theatre Style)
Sofitel Wanda Hotel	300	Function Area: 600m ² . Capacity – 400 persons (Grand Ballroom – Theatre Style)
Sheraton Hotel	350	Function Area: 800m ² Capacity – 420 persons (Grand Ballroom – Theatre Style)
Minyoun saniya Hotel	366	Function Area: 900m ² Capacity – 350 persons (Grand Ballroom – Theatre Style)
Crowne plaza panda garden	345	Function Area: 2000m ² Capacity – 720 persons (Grand Ballroom – Theatre Style)

Venues

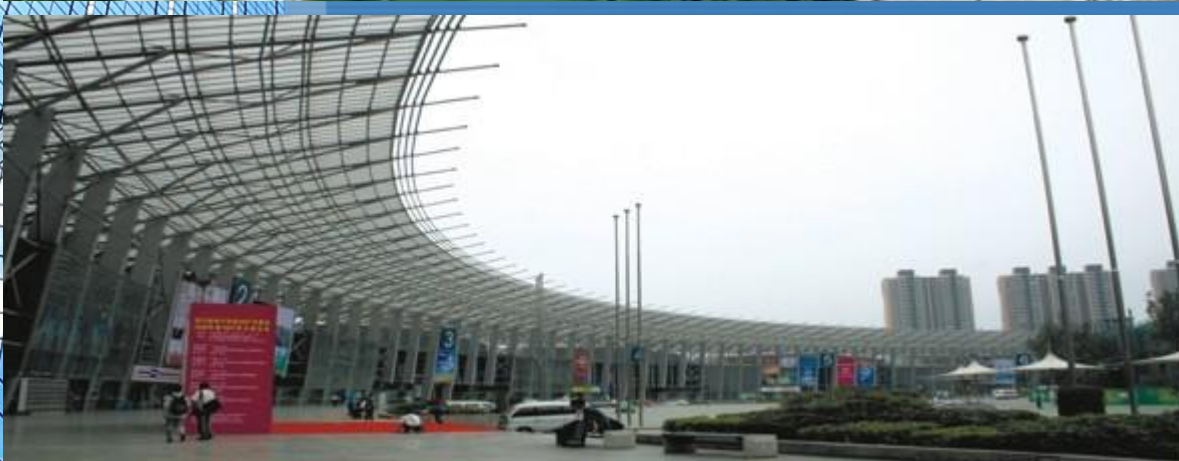
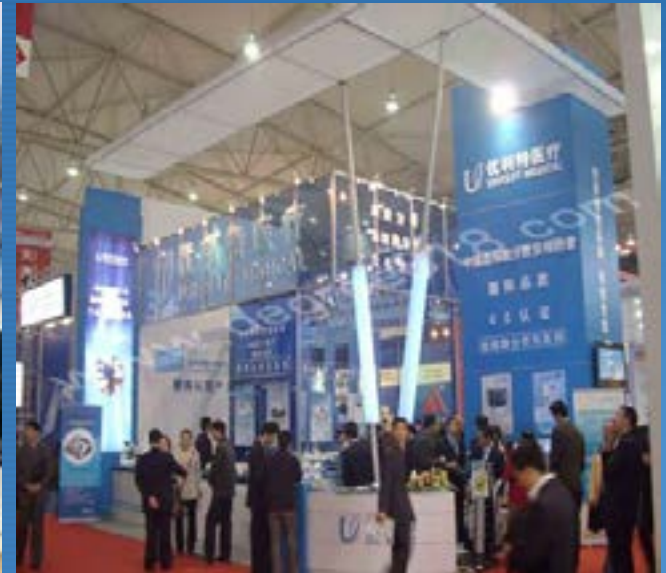
Chengdu International Exhibition and Convention Center

As a key project of the Chengdu Municipal People's Government, Chengdu International Exhibition and Convention Center was built with a total investment of CNY1.4 billion. The floor area of the center is 210,000 square meters, including two large international exhibition halls of 55,000 square meters with a capacity of 2,400 international standard booths. The two halls are equipped with advanced security surveillance, fire alarm, and fire sprinkler systems. The center also has an outdoor exhibition area of 13,000 square meters. It is one of the largest international-standard exhibition venues in China.



New International Convention & Exposition Center Chengdu Century City

The 150,000 square meter exhibition venue New International Convention & Exposition Center Chengdu Century City is one of the venues with the best exhibition conditions and highest performance. The Pride International Convention Center has 28 meeting venues of different styles for different uses. With a gross floor area of 100,000 square meters, it is the most modern international convention center.



Sichuan Cuisine Museum
Capacity – 140 persons



Shunxin Tea House
Capacity – 120 persons



San Gu Yuan
Capacity – 100 persons



Weidian Restaurant
Capacity – 60 persons



Chengdu Impress Restaurant
Capacity – 120 persons



Zifei Restaurant
Capacity – 40 persons



Old Chengdu Club
Capacity – 200 persons



Huang Cheng Lao Ma
Capacity – 100 persons



Jieyi Lou Tea House
Capacity – 80 persons



Recommended Tour Program

Day1

- Arrival
- Transfer + Welcome Dinner

Day2

- Conference Day + Gala Dinner
- Duration: One/ half day

Day3

- Chengdu Classical Tour
- Duration: One/ half day
- Sightseeing: Heritage/ Culture

Day4

- Chengdu Thorough Tour
- Duration: One/half day
- Sightseeing: Hiking / Interaction/ Shows

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- Post Tours (1-5days)

Chengdu Classical Tour

Itinerary: visiting to Thatched Cottage of Du Fu and Wuhou Temple. Then visit Chengdu Research Base of Giant Panda Breeding

Post tours:

Dujiangyan Irrigation System + Qingcheng mountain (1day)

Xiling snow mountain + Anren ancient Town + hot spring (2-3days)

Leshan Giant Buddha, Emei Mountain (2 days)

Jiuzhaigou National Park , Huanglong Scenic Area (4-5days)

Kangding, conch ditch scenic area (5-6days)

Attraction highlights

Dufu Thatched Cottage



Wuhou Shrine



Panda Base



Wenshu Monastery



People's Park in Chengdu



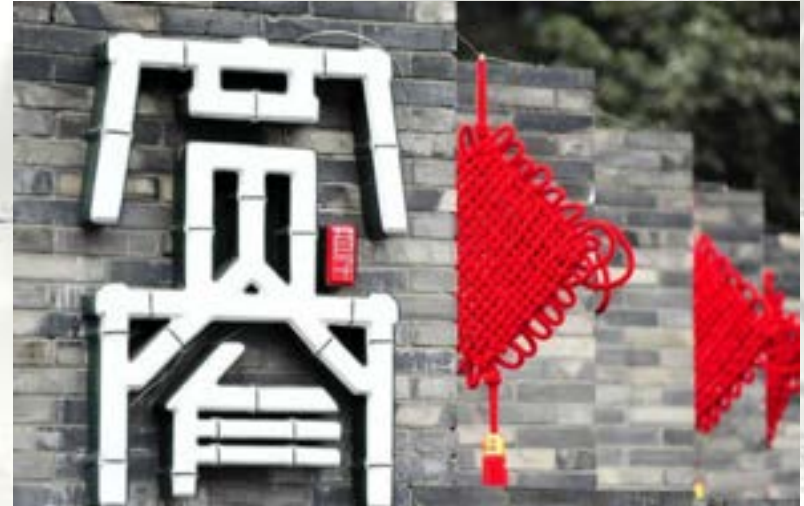
Jinsha Site museum



Jinli Ancient Street



Kuan Zhai Alley



Shu Feng Ya Yun



Yue Lai Tea House



Qingcheng mountain



Dujiangyan Irrigation System



Sichuan Cuisine Museum



Leshan Giant Buddha



Emei Mountain



Jiuzhaigou National Park



Huanglong Scenic Area



Chunxi Road



Lan Kwai Fong Chengdu



Interactive Activities

How much do you know about Sichuan Cuisine?



You can become a real COOK to learn how to cook the Sichuan Cuisine



JiaYang Steam Train

-the only one steam train still running in the world

Highlight:

- enjoy different countryside scenery when taking the steam train, such as transplanting rice, farming and harvesting in various seasons.
- have an unique experience of local Chinese peasants' real and simple life.



Experience the local slow life



Get a chance to “touch”
Sichuan opera



Dialogue in the Dark - Chengdu

Dialogue in the Dark – Exhibition & Workshop to Explore the Unseen

The concept of Dialogue in the Dark is simple: visitors are led by blind guides in groups through specially constructed dark rooms in which scent, sound, wind, temperature and texture convey the characteristics of daily environments – for example a park, a city, a boat cruise or a bar.



Direction of the Program

In order to meet domestic and foreign tourist demands on public conservation education and high-end tourism and to provide those who are interested in conservation research an opportunity to learn more about giant pandas. We have developed and are promoting the international internship program at the Chengdu Research Base of Giant Panda Breeding. During the experience, you will work with our skilled keepers and researchers to learn about giant pandas and biodiversity conservation, giant panda breeding, research, feeding management and behavior.



Travel Tips

Visa Requirements:

From Sept. 1, 2013, passport holders of 45 countries including the USA, Canada, UK, Germany, France, Australia, Russia, Netherlands, Switzerland, Spain, Portugal, Japan, etc can enjoy 72 hours free transit via Shuangliu Airport.

Location:

Chengdu, the capital of Sichuan Province, lies in the hinterland of the Chengdu, located in central Sichuan.

Population:

The city's population maintained a steady and continuous growth, keeping an increase of 2.9391 million in 10 years, or 2.4 percent annually on average.

Currency:

Widespread use of RMB

Climate:

The distinctive characteristic of Chengdu weather is fog and humidity. There are fewer hours of sunlight per day, and the summer is hotter and the winter is colder than the temperature shows. The rainy season is usually in July and August, with occasional storms. Thus, the best time to pay a visit is March to June and September to November.

Electricity:

Electricity in Chengdu is at 220V, 50Hz. The power plugs used in Macau are of the three-pin, square-shaped or round-shaped type.

Seasons

January	6-9°C WINTER
February	8-11°C WINTER
March	12-16°C SPRING
April	17-22°C SPRING
May	21-26°C SPRING
June	24-28°C SUMMER
July	25-30°C SUMMER
August	25-30°C SUMMER
September	21-26°C SUMMER
October	17-21°C AUTUMN
November	12-16°C AUTUMN
December	7-11°C AUTUMN

Chengdu Peak Season:

Every September & October and during international trade fairs.