



# Why MICE 2 Macau?

**Macau** is one of Asia' s newest and most exciting Business Tourism destinations, after a period of rapid and unprecedented infrastructure development. It is a city of great contrasts, only 29.7 km2 in size yet it is home to Asia' s largest fully integrated convention and exhibition centre. The city is also a world heritage stature that boasts one of the world' s most spectacular and modern skylines. Macau blends the rich traditions of Chinese and Portuguese cultures which is reflected in its lifestyle, food, restaurants architecture and festivities.

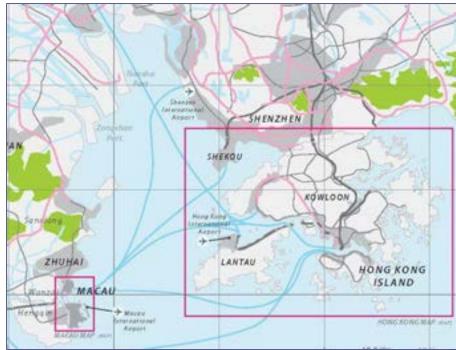
Macau has diversified its offerings to Business Tourism visitors and incentive travelers in recent years to provide designer shopping, luxury hotels and resorts as well as many more dining and entertainmen options.

Macau is an ideal incentive destination to reward the very best achievers, whether they want to be pampered at luxurious resorts, be entertained, engage in high adventure or to be part of an exhilarating team building programs.

# **Key Words of Macau**

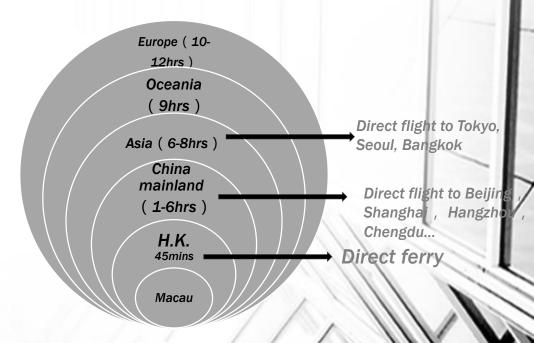
New Asia's newest & most exciting destination.
Old Unique European Culture in China.
Style A MICE Heaven & Asia's Las Vegas

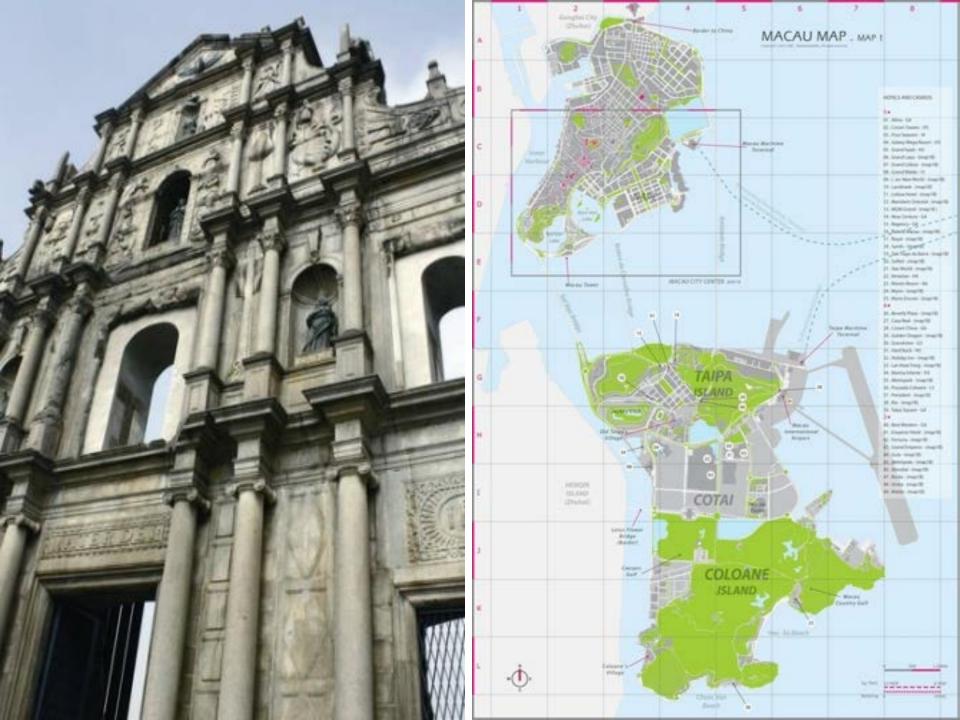




# Accessibility

Getting around in Macau for meetings and events has never been easier. Macau is accessible from air (Macau International Airport is only 15 minutes to most hotels), sea with ferry services to Hong Kong and China and also to the Hong Kong International Airport and by land (Barrier Gate in Macau Peninsula and the Cotai Frontier Post). Incidentally, the new SkyPier at Hong Kong International Airport makes air-to-sea transfers, and vice versa.





#### **Accommodation**

Macau has a total of 23,423 hotel rooms spread across 97 hotel premises that range from 5-star deluxe to 2-star hotels. There are about 5,800 additional rooms in the market upon completion of 3 new hotels within the next 2 years. The following is a list of some of the larger scale developments that were opened during the last few years or are currently under development.

Crown Towers & Hard Rock Hotel at City of Dreams -Opened in June 2009 Grand Hyatt Macau at City of Dreams -Opened in September 2009

Mandarin Oriental Macau -Opened in June 2010

Conrad Macao & Holiday Inn Macao at Sands Cotai Central -Opened in 2012

















L'Arc New World Hotel Macau - Opened in September 2009 Encore at Wynn Macau -Opened in April 2010 Galaxy Hotel, Hotel Okura Macau & Banyan Tree Macau at Galaxy Macau -Opened in May 2011 Sheraton Macao Hotel at Sands Cotai Central – Opened in 2013



Category	Hotel Logo	Name of Hotel	No. of Rooms	Meeting and Banquet Facilities
Luxury 5*	VENETIAN' MACGURSORT-HOTEL BREERA-BRIESE	★Venetian Hotel	2,874 Suites (each over 70 m²)	Cotai Expo - More than 75,000m² of state-of-the- art exhibition space. Asia's Largest Ballroom - 6,500m² (Pillarless) 108 Meeting Rooms (More than 18,500m²) Cotai Arena - Seats up to 15,000
Luxury 5*	FOUR SEASONS HOTEL.	Four Season Hotel	409	Total Function Area: 2,555m² Capacity – 600 persons
Luxury 5*	MGM M H N	MGM Macau	600	Convention Space: 1,452m². Capacity – 680 persons ( Grand Ballroom )
Luxury 5*	GRAND LISTON	★Grand Lisboa Hotel	431	Total Function Area: 1,059m² Capacity – 1,300 persons ( Grand Ballroom )
Luxury 5*	BANNAN TREE HOTELS & BEDGETS	Banyan Tree Macau	227 Suites	Banyan Ballroom: 1,330m² Capacity – 1,200 persons (Theater Style)
Luxury 5*		São Tiago da Barra	23	F unction Room Area: 75m² Capacity – 18 – 80 persons
Luxury 5*	GALAXY" MACAU 澳門銀河	Galaxy Hotel	1,500	Venues area : 1,330m² Capacity – 1,400 persons

Category	Hotel Logo	Name of Hotel	No. of Rooms	Meeting and Banquet Facilities
5*	Sheraton	Sheraton Macau	3,896	Meeting area: 4,890m² Capacity – 5,000 persons (Theater Style)
5*	# 假白酒店 Holiday Inn	Holiday Inn Cotai	1,159	Meeting area: 5,000m² Capacity – 5,500 persons
5*	CONRAD	Conrad Macau	1,200	Total Function Area: 5,000m² Capacity – 1,600 persons ( Grand Ballroom )
5*	THE LANCHUMA MACHI	Landmark Hotel	451	Capacity – 900 persons ( Grand Ballroom)
5*	ugun	Wynn Hotel	1,014	Grand Ballroom: 950m² Capacity – 960 persons ( Theater Style )
5*	НУДІТ	Grand Hyatt Macau	763	Grand Ballroom: 1,900m² Capacity – 2,000 persons ( Theater Style )
5*	SOFITEL	★Sofitel Macau At Ponte 16	409	Total Function Area: 2,555m². Capacity – 600 persons
5*	WESTIN' HOTELS & RESORTS	Westin Resort Macau	208	Total Function Area: 304m² Capacity – 216 persons (Classroom Style)
Local5*	HOTEL ROYAL	★Hotel Royal	380	Total Function Area: 545m² Capacity –380 persons (Theater Style)
4*	Ric	<b>★</b> Rio Hotel	449	Total Function Area: 250m² Capacity –100 persons (Classroom Style)

<sup>\*</sup>Gala Dinner at 5\* hotels approoximate rates at USD115/ person – Gala Dinner with Indian food and 2 veg & 2 non-veg snacks, 2hours free flow soft drinks, soda & local beer.

#### Venues



#### **Macau Tower**

1. Grand Hall:

Seminar: 1,800 persons Banquet: 1,000 persons

2. Open Terrace:

Cocktail: 1,000 persons

3. Exhibition Hall:

Standard Display Booth: 100

Gala Dinner is approximate rate at USD100/ person Gala dinner with Indian food and 2 vegetarian & 2 non-vegetarian snacks, 2 hours free flow soft drinks, soda & local beer.



#### Fisherman's Wharf

1.Convention & Exhibition Center

Banquets: 2,000 persons Seminars: 3,000 persons Cocktail: 2 800 persons

Exhibitions Display Booth: 150

#### 2.Outdoor Venues

Roman Amphitheatre: 2,000 persons

Marco Polo Plaza: 300 persons Gondolier Terrace: 200 persons

Gala dinner approximate rates at USD90/ person



#### **Tourism Activities Centre**



#### **Basement:**

Grand Prix Museum (2,465m<sup>2</sup>) and Wine Museum (850m<sup>2</sup>).

**Ground Floor:** 

Exhibition Hall (595 m<sup>2</sup>) 500 Guests.

**First Floor:** 

Conference Hall 60-400 Guests.

**Second Floor:** 

Congress Hall (620 m<sup>2</sup>) 550 guests.

Gala Dinner approximate rates at USD95/ person.





## **Macau Cruise**

1<sup>st</sup> Floor: 180 persons 2<sup>nd</sup> Floor: 150 persons

Decked Terraces: 80 persons

Gala dinner approximate rates at USD90/ person



#### **Indian Restaurants**





Red Chili Capacity – 50 persons





Aruna
Capacity – 140 persons





Taste of India
Capacity – 130 persons

Local Indian Restaurant: Approximate USD40/ person - Gala dinner with Indian food and 2 vegetarian & 2 non-vegetarian snacks, 2 hours free flow soft drinks, soda & local beer.

#### **Indian Restaurants**





Fogo Camba
Capacity – 400 persons

Gala Dinner approximate rate at USD50/ person

Gala Dinner with Indian food and 2veg & 2non-veg snacks, 2hours free flow soft drinks, soda & local beer





Café Deco Capacity – 750 persons

Gala Dinner approximate rate at USD65/ person

Gala Dinner with Indian food and 2veg & 2non-veg snacks, 2hours free flow soft drinks, soda & local beer.





Indian Garden
Capacity – 100 persons

Gala Dinner approximate rate at USD40/ person
Gala Dinner with Indian food and 2veg & 2non-veg snacks, 2hours free flow soft drinks, soda & local beer.

# **Recommended Tour Program**

Day1

- Arrival
- Transfer & Welcome Dinner

Day2

- Conference Day & Gala Dinner
- Duration: One/ half day

Day3

- Macau Classical Tour
- Duration: One/ half day
- Sightseeing: Heritage/ Culture

Day4

- Macau Thorough Tour
- Duration : One/half day
- Sightseeing: Hopping/ Shopping/ Shows
- Post Tours
- Hong Kong (3-4 Days)
- Zhuhai (2-3 Days)
- Guangzhou (3-4 Days)
- Shenzhen

#### Macau Classical Tour

Itinerary: St. Paul Church, Senado Square, Kum Lam statue, A-Ma Temple,lotus square, Macau tower (picture stop) and Old Macau Bakery.

**Duration: Half Day** 

#### More Sightseeing:

World Heritages: Leal Senado building

,Mandarin House, Moorish Barracks ,Seminário e Igreja de, Mount fortress ,Igreja de Sao Agostinho, Dom Pedro V Theatre ,Sir Robert Ho Tung Library , Lou Kau Mansion, St. Augustine's square

Duration: 20 minutes each

**Churches:** St. Lawrence's Church ,Holy House of Mercy ,GUIA Fortress, The Cathedral ,St. Dominic's church ,St. Anthony's church

Duration:30 minutes each

**Temples:**NaTcha Temple, Kuan Tai Temple

Duration:30 minutes each

**Museums:** Wine museum, The Taipa Houses-Museum, Grand Prix Museum, Michael Jackson's Gallery, Maritime Museum

Duration: 30 minutes each

**Performances:** The House of Dancing Water, Dragon's treasure,

Cantonese opera

Duration: 15minutes to 1. hour 30 minutes

Activities: Rickshaw, Tai-chi Classes, It's Party Time, Heritage Treasure Hunting, Dragon Boat Race, Bubble Car Tour, Team Picasso...

Duration:2 - 6 hours

# **Attraction Highlights – World's Heritage**

St. Paul



**Mandarin House** 



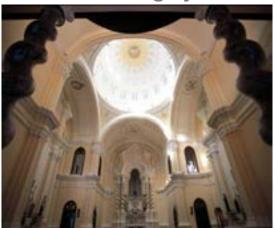




Senado Square



Seminário e Igreja de



Leal Senado Building



# **Attraction Highlights – World's Heritage**

**Mount Fortress** 



**Dom Pedro V Theatre** 





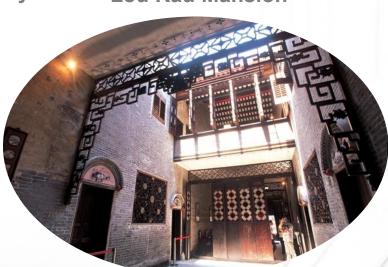


Sir Robert Ho Tung Library

Lou Kau Mansion









# **Attraction Highlights – Churches**

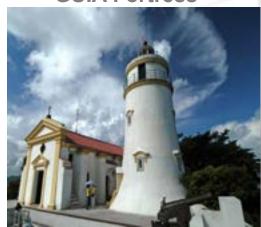
St. Lawrence's Church



**Holy House of Mercy** 



**GUIA Fortress** 



**The Cathedral** 



St. Dominic's Church



St. Anthony's church



# **Attraction Highlights – Temples**

A-Ma Temple



Kuan Tai Temple



NaTcha Temple



**Section of Old City Wall** 



# **Attraction Highlights – Museums & Galleries**

Wine Museum



**Grand Prix Museum** 

**Communications Museum** 









Michael Jackson's Gallery



Science Museum



**Maritime Museum** 



# **Attraction Highlights – Show Performances**



**Cantonese Opera** 



**Dragon's Treasure** 



# **Attraction Highlights – Night Life**







In the most popular discos in town, you'll find local and internationally renowned DJs spinning the latest hits. Many bars in the casinos feature live music and dance shows, which run from the afternoon till late.





If you are looking for bars and pubs, you will find a great number of them along the Avenida Dr. Sun Yat-Sen

## **Attraction Highlights – Activities**



# Tai-Chi Classes Tai Chi Chuan is a traditional Chinese art practiced for both defense training and health benefits. This teamwork takes place in Macau World Heritage Center where you can experience the real culture of Macau.



#### **Rickshaw**

This green tour is the perfect way to get delegates in the spirit of 'green concern'. By using rickshaws and bikes in the whole adventure, all the team members have the great opportunity of stroll alongside the lakes of city and know the city in a slow motion way.



It's Party Time
Hire costumed
characters or talent to
spice up the evening's
theme. The world's top
entertainment organizer
will turn whatever you
dream up into a funfilled reality.



# **Attraction Highlights – Activities**



**Heritage Treasure Hunting** 



**Bubble Car Tour** 



**Bungy Jump** 



**Dragon Boat Race** 



Sky Walk



**Greyhound Race** 

# **Attraction Highlights – Activities**

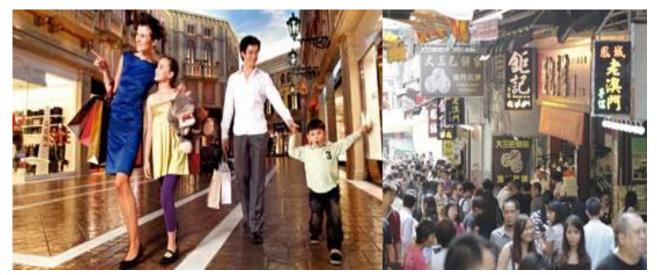
# Super Baker



## **Team Picasso**



# **Attraction Highlights – Shopping**





Macau is a place where you can purchase almost anything. Jewelry, cameras, porcelain, electronic items, mobile phones, watches, cashmere sweaters and silk clothing are available at very reasonable prices. It is also a great treasure trove for Chinese antiques and collectibles. Now it's time for you to explore.

# **Attraction Highlight – Cuisine**

Macanese food, which is a fusion of Portuguese, African, Southeast Asian and Chinese cooking, has begun to gain international recognition after being enjoyed by locals for decades. In recent years, Macau has become more firmly planted on the map as one of the world's culinary destinations - following an influx of internationally renowned restaurant brands from around the world and celebrity chefs that takes Macau's gastronomic scene to new heights.





# **Travel Tips**

#### Visa Requirements:

Visas are not required for nationals of most countries **Area:** 

*Macao consists of the Macao Peninsula and two islands of Taipa and Coloane.* 

#### **Population:**

The population of Macao is estimated to be 586,300. Chinese and Portuguese are the official languages of Macao, and more than 94 percent of the populations speak Chinese.

#### **Currency:**

The Pataca (MOP\$) is divided into 100 avos and it is Macau's official currency. Roughly 8 Patacas is equivalent to 1 US Dollar.

#### Climate:

Macao is situated in a subtropical zone, with the Asian continent to the north and a wide tropical sea to the south. Macao has an average annual temperature of 22.6°C. The coolest month is January. Macao is frequently hit by typhoons. The typhoon season starts in May and ends in October, with July and August as its peak period.

#### **Electricity:**

Electricity in Macau is at 220V, 50Hz. The power plugs used in Macau are of the three-pin, square-shaped or round-shaped type.

#### Seasons

January February	WINTER (Mild, 10-18°C)
March April	SPRING (Cloudy, 16-24 °C)
May June	SUMMER
July August September October	(24-32 <b>°C)</b> (High humididty, tropical rain)
November December	<b>AUTUMN</b> (Dryer season, 16-24°C)

## Macau Peak Season:

Weekends (Fri-Sun), Traditional Holidays & International Events