



MICE2CHINA

Specialize in China DMC & MICE planner

Affiliated with Century Holiday International Travel Service

Shenzhen

*Your Ideal M.I.C.E.
Destination*



深圳 Shenzhen



Why MICE 2 Shenzhen?

Shenzhen is one of China's most important tourist destinations and foreign exchange bases. Its pleasant seashore and well-preserved forests have made up for its lack of stately mountains and rivers, as well as the theme parks and tourism innovation, featuring city scenes, seaside sightseeing, folk culture, shopping and arts, earning the title of "International Garden City."

Shenzhen is becoming one of the most popular destination for MICE. There are variety resources of the hotels and resorts: All kinds of brand hotel from 4 to 5 stars in different styles. Provides the choice space for all kinds of MICE activities which can meet the different needs of customers

There are variety choices of the indoor and outdoor venues. Is the ideal place to carry out team building, conferences and themed gala dinners. There are perfect supporting tourism and leisure resource and all kinds of theme scenic spot and golf resources.

Shenzhen with its unique glamour is attracting more attention of MICE organizers domestically and internationally.

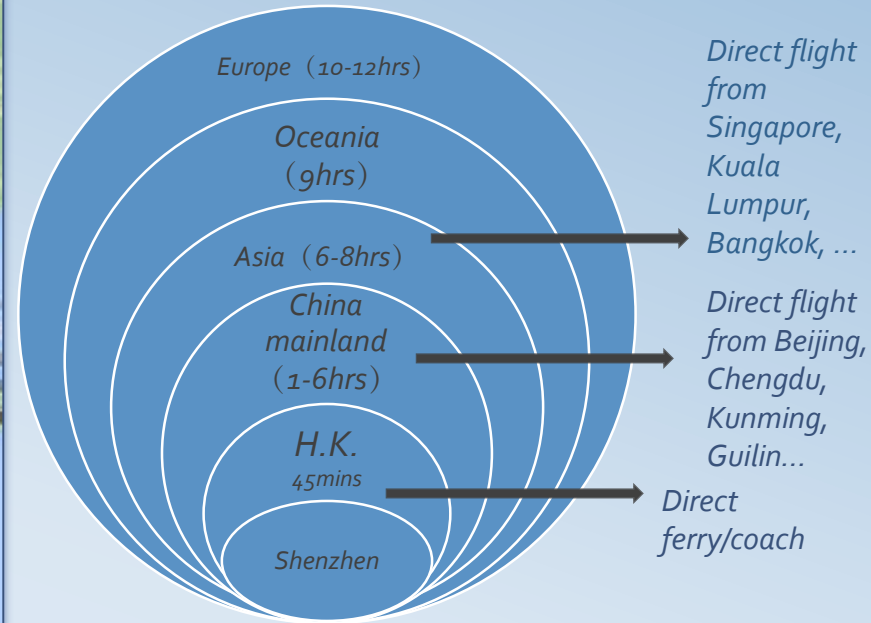
Key Words of Shenzhen!

NEW
OLD
STYLE

"International Garden City"

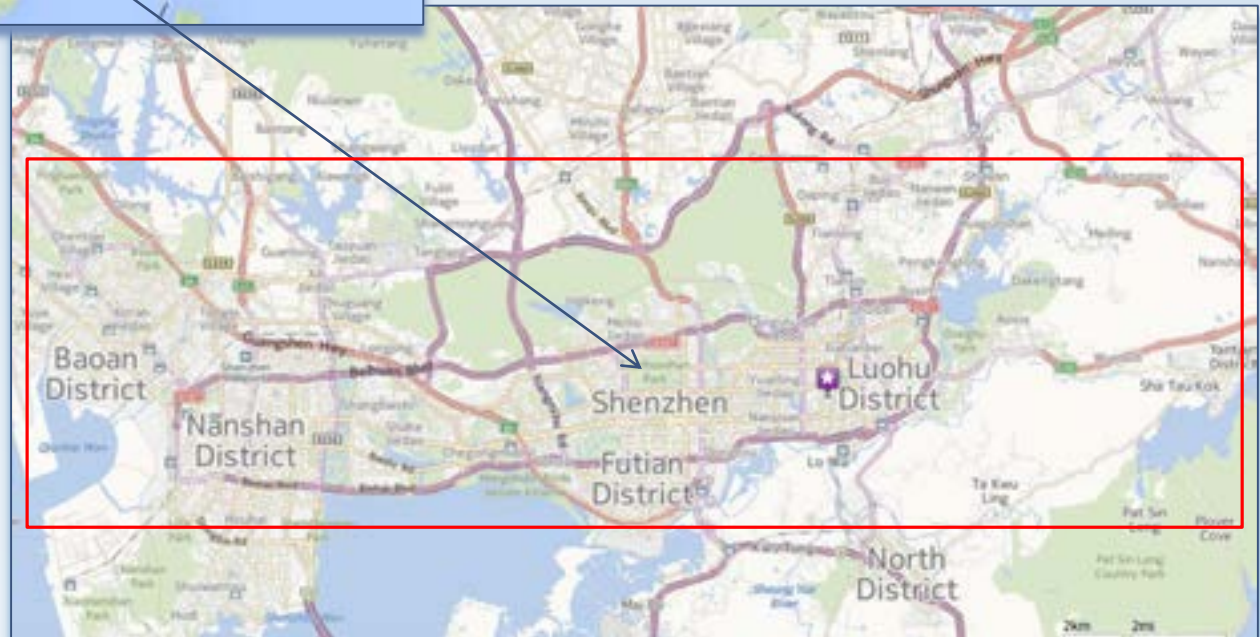
Rendezvous of Chinese Culture & Customs.

High quality & modernity.



Accessibility

Getting around Shenzhen for meetings and events has never been easier. Shenzhen is accessible from sea with ferry services from Hong Kong and Macau.



Accommodations——All 5 Star Luxury Experience

Location	Name of Hotel	No. of Rooms	Meeting and Banquet Facilities
Luohu	★Shangri-La Hotel Luohu 5*	522	Function Area: 720m ² (Grand Ballroom) Capacity – 1,200 persons (Theater Style)
	Grand Hyatt Hotel 5*	471	Function Area: 2,769m ² Capacity – 1,410 persons (Grand Ballroom – Theatre Style)
	St. Regis 5*	290	Function Area: 2,100m ² Capacity – 840 persons (Grand Ballroom – Theatre Style)
	Crowne Plaza Hotel & Suites Landmark Hotel 5*	312	Function Area: 1,966m ² . Capacity – 500 persons (Grand Ballroom – Theater Style)
	★Sunshine Hotel (local5*)	300	Function Area: 860m ² . Capacity – 400 persons (Sunshine Room – Theatre Style)
	Century Kingdom Hotel(local5*)	300	Function Area: 600m ² . Capacity – 400 persons (Grand Ballroom – Theatre Style)
	The Panglin Hotel (local5*)	527	Function Area: 800m ² Capacity – 420 persons (Grand Ballroom – Theatre Style)
Futian	★Intercontinental Shenzhen 5*	402	Function Area: 1,560m ² Capacity – 1,200 persons (Grand Ballroom – Banquet Style)
	★Futian Shangri-La Shenzhen5*	354	Function Area: 9,000m ² Capacity – 2,000 persons (Grand Ballroom – Theatre Style)
	Marco Polo Shenzhen5*	391	Function Area: 3,180m ² Capacity – 1,010 persons (Grand Ballroom – Theatre Style)
	Four Points by Sheraton Shenzhen 5*	438	Function Area: 1,200m ² Capacity – 500 persons (Grand Ballroom – Theatre Style)
	Sheraton Shenzhen Futian Hotel 5*	478	Function Area: 3,500m ² Capacity – 1,800 persons (Grand Ballroom – Theatre Style)
	JW Marriott 5*	540	Function Area: 1,226m ² Capacity – 400persons (Grand Ballroom – Theatre Style)

Location	Name of Hotel	No. of Rooms	Meeting and Banquet Facilities
Nanshan	★The Langham Hotel 5*	352	Function Area: 2,160m ² Capacity – 700 persons (Grand Ballroom – Theatre Style)
	The Westin Nanshan 5*	350	Function Area: 1,100m ² Capacity – 600 persons (Grand Ballroom – Theatre Style)
	★The Venice Hotel (local 5*)	375	Function Area: 1,400m ² Capacity – 700 persons (Grand Ballroom – Theatre Style)
	Kempinski Hotel Shenzhen 5*	400	Function Area: 950m ² Capacity – 900 persons (Grand Ballroom – Theatre Style)
Longgang	★Crowne Plaza Hotel Longgang City Center 5*	376	Function Area: 2,787m ² Capacity – 1,000 persons (Grand Ballroom – Theatre Style)
	Qiushuishan Hotel(local 5*)	232	Function Area: 1,600m ² Capacity – 2,000 persons (Grand Ballroom – Theatre Style)
Yantian	★Sheraton Dameisha Resort 5*	386	Function Area: 1,020m ² Capacity – 1,200 persons (Grand Ballroom – Theatre Style)
	Kingkey palace hotel (local 5*)	282	Capacity – 700 persons (Grand Ballroom – Theatre Style)
	★The Interlaken O.C.T. Hotel (local 5*)	312	Function Area: 672m ² Capacity – 600 persons (Grand Ballroom – Theatre Style)
	Oasis Hotel O.C.T. Hotel(local 5*)	319	
	Aqua Hotel O.C.T. Hotel(local 5*)	376	

Gala Dinner in local 5* Hotel Ballroom: Approximate rates at USD80-120/ person ;
Gala Dinner in 5* Hotel Ballroom: Approximate rates at USD150-200/ person
- Gala Dinner with Indian food and 2veg & 2non-veg snacks, 2hours free flow soft drinks, soda & local beer.

Venues



Shenzhen Conference Exhibition Center

Exhibition Area: 105,000m²

Exhibitions Display Booth: 5,000

35 different types & sizes of meeting rooms

Gala dinner approximate rates at USD80/person



Venues



Vanke International Conference Center

Grand Ballroom Area: 1,200m²

Capacity –

800 persons – Banquet Style

1,300 persons – Theatre Style

Gala Dinner approximate rates
at USD80/ person



Venues

Yantian Sports Center

Main Stadium: 3,080 seats capacity
Function Room of Annex Building:
120 persons – Theatre Style

Gala dinner approximate rates at
USD60/ person



Venues

O.C.T Creative Exhibition Center

Total Function Area: 1,300m²

G/F: Meeting Capacity – 150 persons

1/F: Reception Hall & VIP Room

2/F: 1,000m²

3/F: 300m²

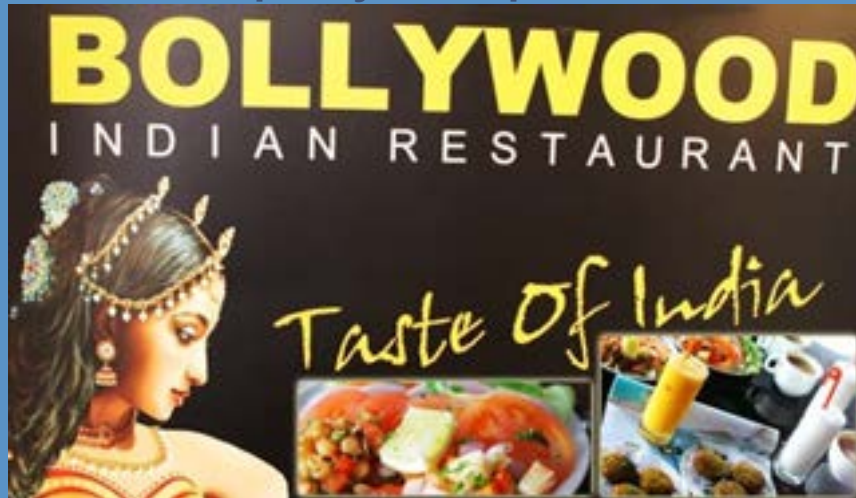
Gala Dinner approximate rates at
USD90/ person



Indian Restaurants

Local Indian Restaurant: Approximate rates at USD30/ person - Gala dinner with Indian food 2 vegetarian & 2 non-vegetarian snacks. 2 hours free flow soft drinks, soda & local beer.

Bollywood
Capacity – 130 persons



Punjabi
Capacity – 180 persons



India Restaurants

Little India
Capacity – 50 persons



Spice Circle
Capacity – 90 persons



Recommended tour program



Shenzhen Classical Tour

Itinerary: Mangrove Seaside Ecology Park, Civic Center, Shenzhen Folk Culture Museum, Lotus Hill Park, Chairman Dengxiaoping's Statue

Duration: Half day

More sightseeing:

Theme Park: Splendid China & Culture Village, Window of the World, Happy Valley, East Overseas Chinese Town

Duration: 2hrs each

Modern City: Diwang Skyview Centre, Civic Center, Music Hall

Duration: 30mins each

Temples: Hongfa Temple, Huaxing Temple

Duration: 1hr each

Shopping: Luohu Commercial City, Huaqiang Electronic World, Dongmen Shopping Street...

Duration: 2hrs or more

Performances: Dragon and Phoenix Show, Blue 3D Laser Water Show, Romance Show

Duration: 1.5hrs each

Team Building: Team Olympics, The High-Tech Treasure Hunt, Raft Building, I-Pad Film making, Bigger picture, Chocolate making, Chinese Ink Painting Class

Duration: 2 – 6hrs

Attraction Highlights – Theme Parks

Splendid China & Culture Village



Window of the World



Happy Valley



Attractions Highlight– Theme parks

East Overseas Chinese Town Resort – Theme Park



Attractions Highlight– Theme parks

East Overseas Chinese Town Resort - Hotel



Attraction Highlights – Nature Parks

Mangrove Seaside Ecology Park



Lotus Hill Park



Fairy Lake Botanical Garden (HongFa Temple)



Attractions Highlight - Modern city

Shenzhen Museum



Civic Center



Diwang Merodoam View Centre



Concert Hall



Attraction Highlight – Man Made Landscapes

Minsk Aircraft



Dafen Oil Painting Village



Attraction Highlights – Show Performance



Blue 3D laser water show



Dragon & Phoenix Show



Romance Show



Attraction Highlights – Gala Dinner Entertainment



Attraction Highlights – Ancient Town

Dapeng Ancient Town



Nantou Ancient Town



Attraction Highlights – Teambuilding

Team Olympics



The High-Tech Treasure Hunt



Calendar Creation



Raft Building



Attraction Highlights – Teambuilding



I-pad film Making



Bigger Picture



Chocolate Making

Attraction Highlights – Shopping

Huaqiangbei Electronic World



Dongmen Shopping Street



Luohu Commercial City



Sungang Art & Craft City



Attraction Highlights – Night Life

Shopping Park Bar Area



Clubs in Luohu district



Shekou Sea World Bar Street



Attraction Highlights – Cuisine

Shenzhen is a city filled with a migrant population. You can easily find a wide range of Chinese cuisine here.



Travel tips

Visa Requirements

Visas are not required for nationals of some countries. Kindly check with the respective embassies for more info.

However, we can issue the **144-hrs China group visa** with minimum 3 tourists arriving at Hong Kong or Macau en-route to the Pearl River Delta of China.

Air

The Shenzhen Bao'an International Airport is the fourth largest airport in China. The airport has 139 international lines and 86 domestic city routes.

Population

The population of Shenzhen is estimated to be 10.5 million. Chinese and more than 94 percent of the populations speak Chinese.

Currency

Chinese Renminbi Yuan (CNY), exchange rate of USD against CNY is around 6.2.

Climate

Shenzhen is situated in the subtropical part of China. Due to the Siberian anticyclone, Shenzhen has a warm, monsoon-influenced, humid subtropical climate. Winter is mild and relatively dry, spring begins somewhat dry, but rainfall begins to dramatically increase in April and the rainy season lasts until early to mid October.

Seasons

January	Winter 5-10°C
February	
March	Spring 10-22°C
April	
May	
June	Summer 24-34°C
July	
August	
September	Autumn 10-24°C
October	
November	
December	Winter 5-10°C

Shenzhen Peak Season:

Medicine Fair (Annual mid-April)

High-Tech Fair (Annual mid-Nov)