



# MICE2CHINA

Specialize in China DMC & MICE planner

Affiliated with Century Holiday International Travel Service

# Guangzhou

Your Glamorous M.I.C.E. Destination

廣州  
Guangzhou



# ***Why MICE 2 Guangzhou?***

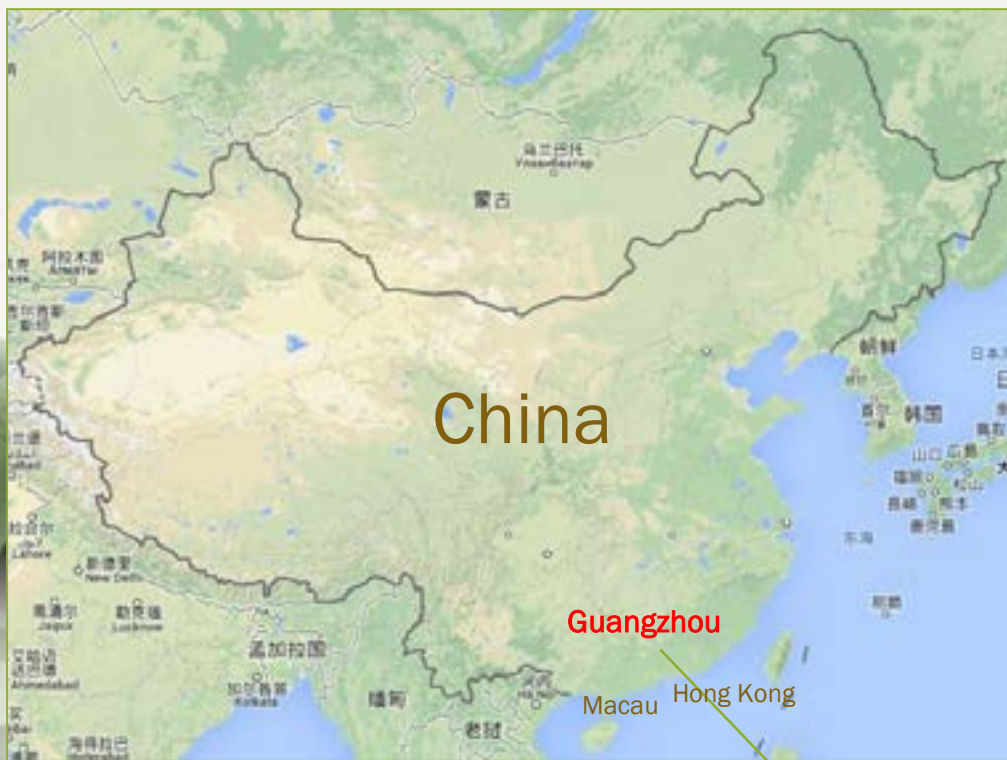
**Guangzhou** is located in southern China in the north of the Pearl River Delta. It is Southern China's key transportation hub and trading port. Chinese Import and Export Commodities Fair is widely regarded as being 'The No.1 Exhibition in China' and remains a magnet for foreign visitors. With over 2,200 years history, Guangzhou is rich in antiquity, unique customs and deep cultural deposits. An ancient but dynamic city, Guangzhou impresses visitors with both its vivid modern ambience and unique traditional Lingnan indigenous culture. Reflecting the unique charm of a multi-cultural metropolis, the city's cultural influences can be seen from all aspects of its social life. Specific examples include cuisine, lifestyle, architecture, commerce, language, music, art, customs and entertainment.

## **Key words of Guangzhou!**

**NEW** “China's Southern Gateway”

**OLD** Maritime Silk Road & center of Lingnan Culture.

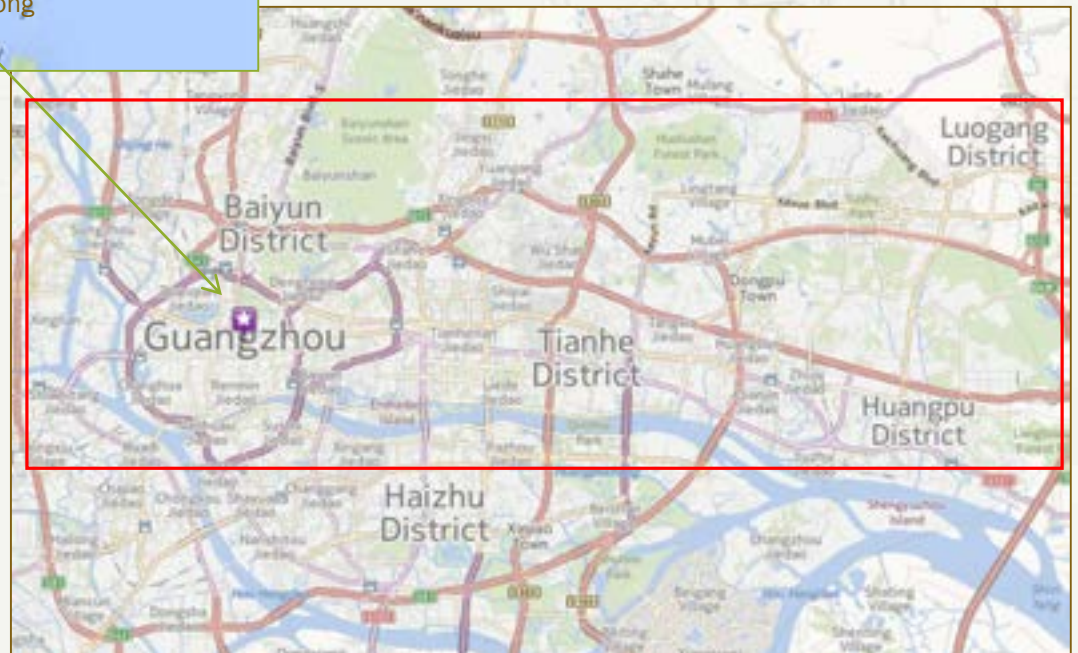
**STYLE** Gourmet Paradise & Shopping Heaven.



- Direct flight from Paris, Amsterdam
- Direct flight from Sydney...
- Direct flight from Bangkok, Singapore...
- Direct flight from Beijing, Kunming, Guilin...
- Direct train/ferry

## Accessibility

According to Airport Council International, Guangzhou Baiyun International Airport is ranked No.20 in the world's busiest airports in terms of passenger traffic in 2009. With 37,048,600 people handled. Guangzhou has therefore become an important part of global civil aviation industry.





## Accommodations – 5 Star Luxury Experience

Location	Name of Hotel	No. of Rooms	Meeting and Banquet Facilities
Tianhe	★Hilton Hotel Tianhe 5*	498	Meeting area: 1,900m <sup>2</sup> ( Grand Ballroom ) Capacity: 510 persons. ( Classroom Style )
	Grand Hyatt 5*	350	Meeting area: 979m <sup>2</sup> ( Grand Ballroom ) Capacity: 720 persons. ( Banquet Style )
	Four Seasons Hotel 5*	344	Meeting area: 534m <sup>2</sup> (Grand Ballroom ) Capacity: 500 persons. ( Classroom Style )
	The Ritz-Carlton Guangzhou 5*	351	Meeting area: 1,000m <sup>2</sup> ( Grand Ballroom ) Capacity: 800 persons. ( Theatre Style )
	Sofitel Guangzhou 5*	493	Meeting area: 900m <sup>2</sup> ( Grand Ballroom ) Capacity: 800 persons. ( Theatre Style )
	Sheraton Guangzhou 5*	445	Meeting area: 1,460m <sup>2</sup> ( Grand Ballroom ) Capacity: 650 persons. ( Theater Style )
Baiyun	Hilton Guangzhou Baiyun 5*	308	Meeting area: 3,220m <sup>2</sup> Capacity: 1,100 persons. ( Grand Ballroom of Theatre Style )
Yuexiu	★Dongfang Hotel ( local 5* )	699	Meeting area: 3,026m <sup>2</sup> (Grand Ballroom) Capacity: 2,500 persons. ( Theatre Style )
	LN Garden Hotel ( local 5* )	828	Meeting area: 2,800m <sup>2</sup> Capacity: 1,200 persons. ( Grand Ballroom Theatre Style )
	★Crowne Plaza City Center 5*	460	Meeting area: 2,200m <sup>2</sup> Capacity: 2,400 persons. ( Theatre Style )
	★Marriott Guangzhou 5*	736	Meeting area: 2,255m <sup>2</sup> Capacity: 1,080 persons. ( Theatre Style )
	★Hotel Landmark 4*	483	Meeting area: 800m <sup>2</sup> Capacity: 450 persons. ( Theatre Style )
	★Rosedale Guangzhou 4*	403	Meeting area: 1,100m <sup>2</sup> Capacity: 1, 80 persons. ( Theatre Style )

## Venues

**Pearl River Night Cruise-** ( minimum require 140 persons for 1<sup>st</sup> floor exclusive on cruise ): around USD50/ person. Gala Dinner with Indian take-away food and 2 veg & 2 non-veg snacks, 2hours free flow soft drinks, soda & local beer.



## Baiyun International Conference Center

Exhibition area: 15,840m<sup>2</sup>

Auditorium: Capacity – 2,500 persons (Theatres-Style)

Ballroom: Capacity – 2,000 persons ( Banquet-Style )

Gala Dinner approximate rates at USD80/ person





## Theme Restaurants

Capacity – 200 persons – Gala Dinner approximate rates at USD45/ person



Capacity – 50 persons – Gala Dinner approximate rates at USD55/ person



## Exotic Restaurants

Capacity – 150 persons – Gala Dinner approximate rates at USD40/ person



Capacity – 300 persons – Gala Dinner approximate rates at USD35/ person





## Indian Restaurants

Local Indian Restaurant: Approximate rates at USD35/ person.  
Gala Dinner with Indian food and 2 veg & 2 non-veg snacks, 2 hours free flow soft drinks, soda & local beer.

Bombay Talkies  
( Capacity – 35 persons )



Namaste India  
Capacity – 60 persons



Star Restaurant  
Capacity – 60 persons



## India Restaurants

Tandoor

Capacity – 90 persons



Taste of India

Capacity – 90 persons



Punjabi

Capacity – 200 persons



# Recommended Tour Program

## Guangzhou Classical Tour

Itinerary: Guangzhou Tower(outdoor), Opera Hall, ZhuJiang - Inbev International Beer Museum, New Lychee Bay, Free at leisure shopping at Shangxiajiu shopping street.

Duration: half day

### More sight seeing:

Parks: Chime-Long, Lingnan Impression Garden, Baiyun Mountain Park, Nansha Wetland Park

Duration:2hrs each

Modern city: Guangzhou Tower, Higher Education Mega Center, Guangdong Science Center, Opera Hall, New library, PaZhou Exhibition Hall.

Duration:15-30mins each

Antiquity Residential Areas: Xiaozhou Village, Huangpu Antiquated port, New Lychee Bay

Duration:1-1.5hrs each

Shopping: Shangxiajiu Shopping Street, Beijing Road Shopping Street, Tianhe Shopping Mall

Duration:2hrs or more

Museums: Former Residence of Dr. Sun Yat-Sen, Guangdong Provincial Museum-New Wing, Museum of the Western Han Dynasty Mausoleum, ZhuJiang - Inbev International Beer Museum

Duration:1hr each

Activities: Team Olympics, The High-Tech Treasure Hunting, Raft Building, I-pad Film Making, Water Picture Painting, Chocolate Making, Chinese Ink Painting Class etc.

Duration:2 – 6 hrs



# Attraction Highlights – Theme park

Chime-Long Group





## Attraction Highlights – Parks

Yuxiu Park



Nansha Wetland Park



Baiyun Mountain Park



Lingnan Impression Garden





## Attraction Highlights – Modern City

Guangzhou Tower



Higher Education Mega Center

Guangdong Science Center



Opera Hall

New library

PaZhou Exhibition Hall

IFC





## Attraction Highlights – Museums

Former Residence of Dr. Sun Yat-sen



Guangdong Provincial Museum-New Wing



Museum of the Western Han Dynasty Mausoleum



ZhuJiang-Inbev International Beer Museum





## Attraction Highlights – Antiquity Residential Areas

Xiaozhou Village



Huangpu  
Antiquated Port



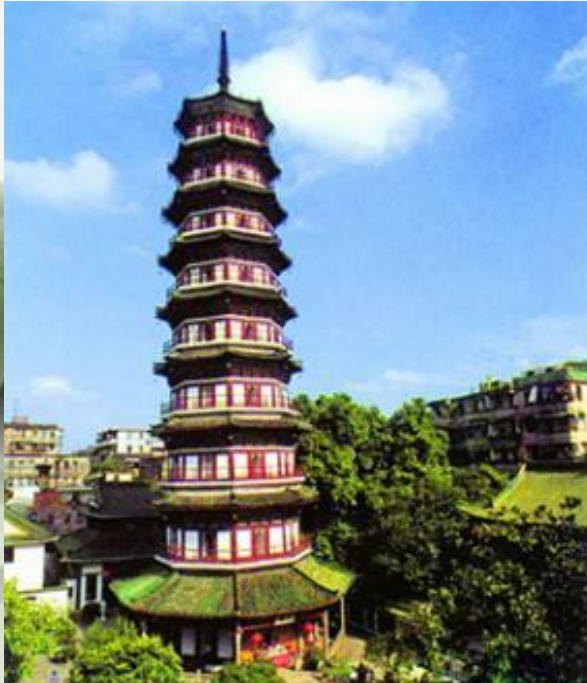
New Lychee Bay





## Attraction Highlights – Ancient Architecture

Six-Banyan Temple



Chen Clan Academy



Architecture Feature



Xiguan Mansion



Exquisite Manchuria Windows



# Attraction Highlights – Teambuilding

Master of Sand Sculpture



Rags to riches



Haute Couture



Tree Mend Us



T Shirt Masterpiece



Dragon Squad



Knowing you knowing me





## Attraction Highlights – Shopping



Shangxiajiu Shopping Street  
Beijing Road Shopping Street  
Tianhe Shopping Mall



# Attraction Highlights – Shopping

Bai E Tan Bar Street



Clubs in Yanjiang Road



Party Pier





## Attraction Highlights – Cuisine



## Travel Tips

### Visa Requirements

A Visa is not required for nationals from some countries. Kindly check with the respective embassies for more info. However, we can issue the **144-hrs China group visa** with minimum 3 passengers arrived at Hong Kong or Macau enroute into Pearl River Delta of China.

### Air

Guangzhou Baiyun International Airport is about 28 kilometers from the city center. It is one of the three busiest air transportation hubs in China. There are totally 123 scheduled flights in the airport, and 86 of them are domestic flights between the city and major Chinese cities.

### Currency

Chinese Renminbi Yuan( CNY), exchange rate of USD against CNY is around 6.2

### Climate

With its subtropical climate, Guangzhou offers comfortably warm weather year round, with a yearly average temperature of 20° C to 22° C (68° F to 72° F). Spring brings increased precipitation, with most of the rainfall occurring in May and June, while summer is hot and humid. Autumn offers cool, comfortable weather that often lasts until November or December. While winter brings cooler temperatures, nothing more than a light sweater is usually required.

## Seasons

January	Winter5-10°C
February	
March	Spring10-22°C
April	
May	
June	Summer 24-34°C
July	
August	
September	autumn10-24°C
October	
November	
December	Winter5-10°C

### Guangzhou Peak Season:

Spring & Autumn Canton Fair  
Every late April and October  
Other Trade Fairs period.